



INTRANET SOLUTIONS & COLLABORATIVE WORK

Tools, Business Intranet applications Collaborative Work Solutions :

- PORTALS
- CONTENT MANAGEMENT
- OPEN SOURCE
- WEB 2.0
- KNOWLEDGE MANAGEMENT
- WEB CONFERENCES / VIDEO / AUDIO
- ACCESS AUTHENTICATION
- ...
- COLLABORATIVE WORKSPACES
- BUSINESS INTRANETS : HR, MKG...
- ERGONOMICS
- SEARCH ENGINES
- EDM
- EXTRANET
- SHARED DIRECTORY
- INSTANT MESSAGING

For CORPORATE CUSTOMERS, SMEs / SMIs, GOVERNMENT BODIES

20th and 21st February 2008

CNIT - PARIS LA DEFENSE



EDITORIAL

Informing, Collaborating, Working more efficiently, Remote exchanges, Improving business and administrative processes, etc. The intranet has now moved beyond its original remit of providing information and become **a tool used for collaboration and strategic work, and one which is essential to the running of any business.**

It has now become an established **tool driving both individual and collective performance** within all companies: Corporate customers, SMEs / SMLs, Government bodies. Today, with the arrival of web 2.0 technologies, the intranet is making more of a contribution and is also becoming more interactive by placing users right at its very heart. **Blogs, wikis, RSS streams** and **social networks** are becoming a reality within businesses and they open up new prospects for the booming, dynamic intranet market.

Although it is essential, managing and running the intranet is also becoming more complex for an intranet manager: which content management system should you choose?

Which collaborative solutions should you go for and what kind of portal should you set up? How can you improve searches for and access to information? How can you integrate the new web 2.0 technologies? Should you go for freeware?

The "INTRANET SOLUTIONS and COLLABORATIVE WORK" show will include an exhibition, conferences & round tables and workshops to help guide intranet project managers as they make their choices and take their decisions.

For this 3rd event, the unique show specialising in "Intranet and collaborative work" will be held at the CNIT on 20th and 21st February 2008, at the same time as the HR Solutions show. This synergy will allow the 5500 professional visitors who will be coming to the HR show (HR directors, in-house communication directors, IT directors, etc.) to meet the major players in intranet solutions.

We hope you will enjoy the show!



CONFERENCES, ROUND TABLES, WORKSHOPS

Unrestricted access

There will be a full cycle of conferences and round tables held at the same time as the show.

The round tables will allow various experts to hold debates hosted by a journalist on a particular subject, with the aim of providing the audience with specific, technical information.

1. Collaborative portals and collaborative workspaces

- The issues involved in collaborative work and the rolling out of a collaborative portal
 - How can you integrate business communities and collaborative workspaces?
 - KM Intranet portals and corporate memory.
- Focus : HR portal. Setting up a self-service HR solution, what ROI should you expect?

2. Web conferences, videos, instant messaging... Fast-growing collaborative tools

- What innovative new interactive tools are available to foster collaboration and the exchanging of information?
- Integrating multimedia into the intranet
- How can you set up web conferences or videos?
- Messaging: how do you use it? What are the benefits?
- What budget should you allocate and what return on investment can you expect?

3. How should you choose and roll out a Content Management solution?

- The current position within existing solutions
 - What types of solution should you choose: EDM, CMS, ECM? What can WCM bring to the table?
- Focus: ergonomics, browsing, content management, how can you make the intranet user-friendly?

(projected programme)

4. Towards the intranet 2.0: the actual situation and intranet development prospects

- Which new generation of intranet?
- Strategic and legal issues
- How to set up blogs, wikis, etc.
- Where does the new border between intranet, Internet and extranet lie?
- The contribution of podcasting, streaming and video
- The rich client

5. Open source and Intranet

- The contribution of open source and freeware
- How can you use open source software to roll out an intranet?
- Integration with the company's information system
- The latest technology and prospects

6. Search engine: how can you make it easier to search for and access information?

- Which type of search engine should you go for?
- Which is the best platform for faster access to information?
- Taxonomy and indexing

Would you like to speak at a round table?

Please send your suggested speech to:

Céline Boittin

c.boittin@infoexpo.fr

Head of Co projects



EXHIBITION

TAKE FULL ADVANTAGE OF THIS UNIQUE EVENT TO:

- Develop and build on high quality business relationships
- Meet customers and prospects
- Market and enhance both your expertise and your product range
- Anticipate changes on the market...

Exhibitors:

If you are a:

- Software house
- Computer manufacturer
- Consultancy firm
- Interactive marketing agency
- Web agency, etc.

If you are an expert in:

- Web 2.0 (RSS streams, blogs, wikis, etc.)
- Open source intranet
- Intranet or Extranet portal
- Knowledge Management
- Collaborative work
- Content building and management
- Document management / EDM
- Business intranet (HR, MKG, Finance, Procurement, etc.)
- Workflow
- Web conferences / video / audio
- Interactive terminal
- Audience measurement
- Search engine
- Taxonomy
- Instant Messaging
- Directory service
- Authentication and access security, etc.

IF YOU WANT TO EXHIBIT:

Constance Dufrene
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 Tel.: +33 1 44 39 85 04

Visitors:

Positions within companies:

- Intranet managers or project managers
- Directors of Information Systems
- Directors of Marketing / e-marketing
- Directors of In-House Communication
- Directors of Human Resources
- IT managers
- Heads of Department / Service
- Managing Directors
- e-business Directors
- Multimedia managers
- Engineers
- Information officers
- Webmasters...

The companies they work for:

- Corporate customers
- SMEs / SMIs
- Government bodies

Companies which took part in the last Intranet Solutions and Collaborative Work show:

ALIXEN	LUCCA
ANTIDOT SAS	MAILINBLACK
ARCHIMED	NETVIEWER FRANCE
ATREAL	NRX
AUTONOMY	NSTEIN
BEA SYSTEMS	OOPARTNERS SOLUTIONS
BEXTER	OPEN WIDE SA
CONNECTIK'UP	OPENPORTAL
EMC DOCUMENTUM	PERTIMM
GOOGLE ENTREPRISE	PILOT SYSTEMS
I-TECHNOLOGY	POLYSPOT
IBM SOFTWARE	SILVERPEAS GROUP
INTEGRAL SYSTEMS & COMMUNICATIONS	OEVO
INTERWOVEN	SINEQUA
ISOTOOLS	TECHNOLOGIES SA (SPIRIT)
LINGWAY	VENTEK INTERNATIONAL
	ZENEXITY



SPONSORING AND VISIBILITY PRODUCTS

PLATINUM SPONSOR	Sponsoring of the Show and Conference Stand + Workshop	€14,500 exclusive of tax
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Before the event

- Your logo on the cover of all printed promotional documents (invitations, conference programmes, flyers, etc.) starting from the date on which the contract is signed
- Your logo on e-mail campaigns targeting visitors
- Your banner or animated button on the website
- Your logo on both the programme and the website

During the event

- A modular stand measuring 12 m²
- The opportunity to speak at the conference you are sponsoring
- Your logo on the hoardings opposite the conference you are sponsoring located at the entrance to the show
- Your document handed out to all participants as they leave the conference you are sponsoring
- One page of advertising in the official catalogue
- A 45-minute workshop

After the event

- A file on the audience for the conference you are sponsoring
- A file on the audience for your workshop
- An e-mailing operation sent to visitors to the show, handled by us

GOLD SPONSOR	Sponsoring of the Show Stand + Workshop	€7,200 exclusive of tax
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Before the event

- Your logo on the visitor e-mailing campaigns
- Your insert (logo + 4 lines of text) on the show's website

During the event

- A modular stand measuring 9 m²
- A 45-minute workshop

After the event

- A file on the audience for your workshop
- An e-mailing operation sent to visitors to the show, handled by us

SILVER SPONSOR	Sponsoring of a Conference	€4,000 exclusive of tax non-exhibitors: €6,000 exclusive of tax
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Before the event

- Your logo in the programmes and on the website opposite the conference you are sponsoring
- Your logo on the show's website

During the event

- A speech at the conference you are sponsoring
- Your four-colour Kakemono inside the room during the conference you are sponsoring
- Your Document handed out to people as they leave the round table you are sponsoring

After the event

- A file on pre-registered audience members and those attending the conference you are sponsoring

PRODUCTS OFFERING VISIBILITY

Please ask us about this

The team

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Organiser

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